

# Overview of Heartland Combined Federal Campaign

- The mission of the Combined Federal Campaign (CFC) is to support and to promote philanthropy through a program that is employee-focused, cost efficient and effective in providing all Federal employees the opportunity to improve the quality of life for all. Conducted by the federal government under the authority of the U.S. Office of Personnel Management (OPM), the CFC operates in more than 250 localities throughout the United States, Puerto Rico, the U.S. Virgin Islands, and in overseas military bases. CFC continues to be the largest and most successful workplace fundraising model in the world, raising over \$270 million in 2007 for thousands of local, national, and international charitable agencies.
- All decisions regarding the inclusion of agencies in a local CFC campaigns rest with the local CFC Board of Directors, called the Local Federal Coordinating Committee (LFCC). The Board of Directors is composed of Federal employees and representatives of labor unions with Federal employees as members. Every year, the local Board of Directors selects one of the voluntary organizations involved in the CFC to manage the campaign and serve as fiscal agent. This agency, called the Principal Combined Fund Organization (PCFO), manages the CFC. OPM sets strict requirements for this role, including annual audits of the PCFO by an independent CPA. The current PCFO of the Heartland Combined Federal Campaign is United Way of Greater Kansas City.
- Donations through CFC can be designated to charitable agencies that provide meals for hungry children, relief for families in need of counseling, further work on cures for diseases, comfort for the dying, access to water in the Third World, environmental protection, and better lives and renewed hope for millions of people in our global community. CFC offers federal employees a way to easily and conveniently make a contribution to the good of society as a whole based on their own values.
- The Federal Government is the largest employer in the Kansas City area.
- The Heartland CFC reaches out to the over 50,000 Federal, Military & Postal employees at 1,000 locations in 125 counties throughout Kansas & Western & Southern Missouri
- Last year alone the local federal employees donated over \$3.7 millions to their favorite Local, National & International charities.
- The Heartland Combined Federal Campaign works directly with the Greater Kansas City Federal Executive Board and boasts a volunteer base of over 1000 individuals.



**Internal Revenue Service**

Date: September 5, 2007

UNITED WAY OF GREATER KANSAS CITY  
1080 WASHINGTON ST  
KANSAS CITY MO 64105-2216

Department of the Treasury  
P. O. Box 2508  
Cincinnati, OH 45201

**Person to Contact:**  
Paul Perry 17-57103  
Customer Service Representative  
**Toll Free Telephone Number:**  
877-829-5500  
**Federal Identification Number:**  
44-0545812

Dear Sir or Madam:

This is in response to your request of September 5, 2007, regarding your organization's tax-exempt status.

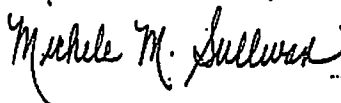
In December 1947 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.

Accounts Management Operations 1

Internal Revenue Service  
Director, Exempt Organizations  
Rulings and Agreements

Department of the Treasury  
P.O. Box 2508  
Cincinnati, Ohio 45201

Date: ~~AE 30 2007~~

United Way of Greater Kansas City, Inc.  
1080 Washington St  
Kansas City, MO 64105-2216

Person to Contact - ID#:   
Dan Barry - 31-07846  
Contact Telephone Numbers:   
877-829-5500 Phone  
Federal Identification Number:   
44-0545812

Dear Sir or Madam:

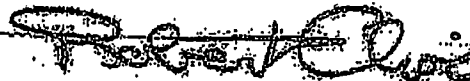
By our determination dated December 1947, you were held to be exempt from Federal Income Tax under the provisions of section 501(c)(3) of the Internal Revenue Code.

You recently furnished us information that Bi-County United Way of Cass & Jackson, Inc. and United Way of Johnson County Inc. merged with Heart of America United Way, Inc. Based on the information submitted, we have determined that the merger does not effect your exempt status. The organization will continue using Employer Identification Number 44-0545812 and the organization has changed its name to United Way of Greater Kansas City, Inc.

Please let us know about any further changes in the character, purposes, method of operation, name or address of your organization.

If you have any questions regarding this matter, please contact the person whose name and telephone number appear in the heading of this letter.

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure